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Anheuser-Busch and Andretti Harding Steinbrenner Racing to Keynote BIOGAS AMERICAS LIVE

September 8, 2020 - WASHINGTON – This Thursday, September 10, BIOGAS AMERICAS LIVE, the 100% virtual conference, will “Shift to Green with Biogas” with keynotes from two global brands: Anheuser-Busch and Andretti Harding Steinbrenner Racing. Both companies are using or plan to use biogas or RNG to reach their corporate carbon reduction goals and become recognized leaders in sustainable logistics. Each organization has energy and fuel needs, and need to act as leaders in their field in sustainability and renewable energy to grow their customer and fan base faster.

The BIOGAS AMERICAS LIVE keynote session features Mark Young at Anheuser-Busch InBev and George Steinbrenner IV of IndyCar’s Andretti Harding Steinbrenner Racing and Steinbrenner Racing with introductions from Montrose Environmental Group, U.S. Gain and Capstone Turbine Corporation.

“Not only do our speakers have compelling stories to share about how their organization decided to consider biogas and RNG in their corporate strategy for sustainability, we think their journey will also be valuable to heads of sustainability for any company with significant stationary or transportation energy needs,” said Patrick Serfass, Executive Director of the American Biogas Council which produces BIOGAS AMERICAS LIVE.

For more than 165 years, Anheuser-Busch has carried on a legacy of brewing great-tasting, high-quality beers. Today, they own and operate more than 100 facilities, including breweries, wholesaler distribution centers, agricultural facilities and packaging plants. In this context, it’s especially impressive that Anheuser-Busch InBev is transitioning to become a global leader in sustainable logistics and just made a major announcement to fuel their fleet with renewable natural gas made from biogas. Anheuser-Busch’s fleet announcement is exciting in its own right, but it’s just the latest decision in their forward-looking corporate strategy to handle waste from their massive brewery in St. Louis, MO and meeting on-site energy needs—especially thermal needs that can’t be met economically with renewable electricity.

Coming into the 2020 season, INDYCAR owner George Steinbrenner IV already had heads turned. Together with driver Colton Herta, who he has fielded for four consecutive seasons, they represent the youngest-ever race and pole winners in INDYCAR Series history as a team owner and driver. With a vision toward team and INDYCAR Series growth, Mr. Steinbrenner also has a strong desire for his team be a leader in sustainability and social inclusion. As a young and winning team, making Steinbrenner Racing a sustainability leader in the sport could be the perfect way to attract new fans. But there’s a lot of work to be done. Traveling INDYCAR teams have significant energy needs—most notably fuel and on-site electricity for hospitality and garages. In addition, most race venues host enormous numbers of fans in the stands and campgrounds with waste management and additional energy needs. The Indianapolis 500 is the largest sporting event in the world.

This keynote session is the first of 13 virtual conference sessions at BIOGAS AMERICAS LIVE which feature nearly 70 speakers and video and text networking. The conference will be held every Tuesday and Thursday from September 10 until October 1. Learn more: <https://biogasamericas.com/>

About BIOGAS AMERICAS LIVE

BIOGAS AMERICAS LIVE is the largest virtual conference for the US biogas industry. In 2020, it’s 100 percent virtual with 13 2-hour sessions and nearly 70 speakers and video and text networking. The conference is held every Tuesday and Thursday

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from September 10 until October 1. No ties required! Learn more online at <https://BiogasAmericas.com>, on [Twitter](#), and [LinkedIn](#).

About the American Biogas Council

The American Biogas Council is the only national trade association representing the entire biogas industry in the U.S. We represent over 200 companies in all parts of the biogas supply chain who are dedicated to maximizing the production and use of biogas from organic waste. Biogas systems protect our air, water and soil by recycling organic material, like food waste and manure, into renewable energy and soil products. Learn more online at www.AmericanBiogasCouncil.org, Twitter [@ambiogascouncil](#), and [LinkedIn](#).