

# What American Voters Think About Biogas

**American Biogas Council Polling**

Findings and Recommendations | April-May 2025

Research conducted by Candid Counsel

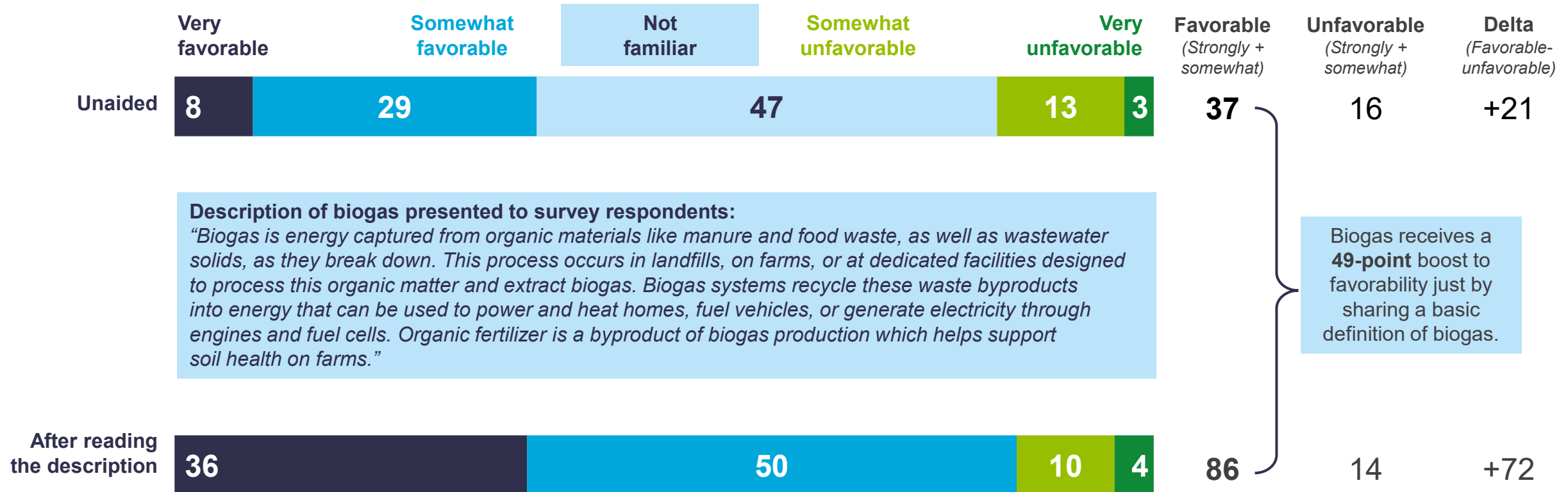
# Key Findings

## **Biogas is not well-known, but is well-received by voters once they learn more about it.**

- Nearly half of voters (47%) are not familiar with biogas at all and another third say they know very little.
- However, once voters read a basic explanation of biogas, favorability jumps from 37% to 86%.
- Similarly, increased production in the U.S. (77%) and government investment (74%) enjoy majority support once voters hear about biogas.
- The data also shows that 3 in 4 Americans support the use of both energy tax credits (72%) and direct legislative funding to encourage and expand biogas production on farms across the country (79%).
- 65% of voters, including majorities across party lines, said political leaders are providing too little support to farming and agriculture, a sector that would strongly benefit from biogas systems.

# Favorability of Biogas Before and After Reading a Description

% selected



Q8: Based on what you know, do you have a favorable or unfavorable opinion of each of the following types of energy or energy resources? Option: Biogas

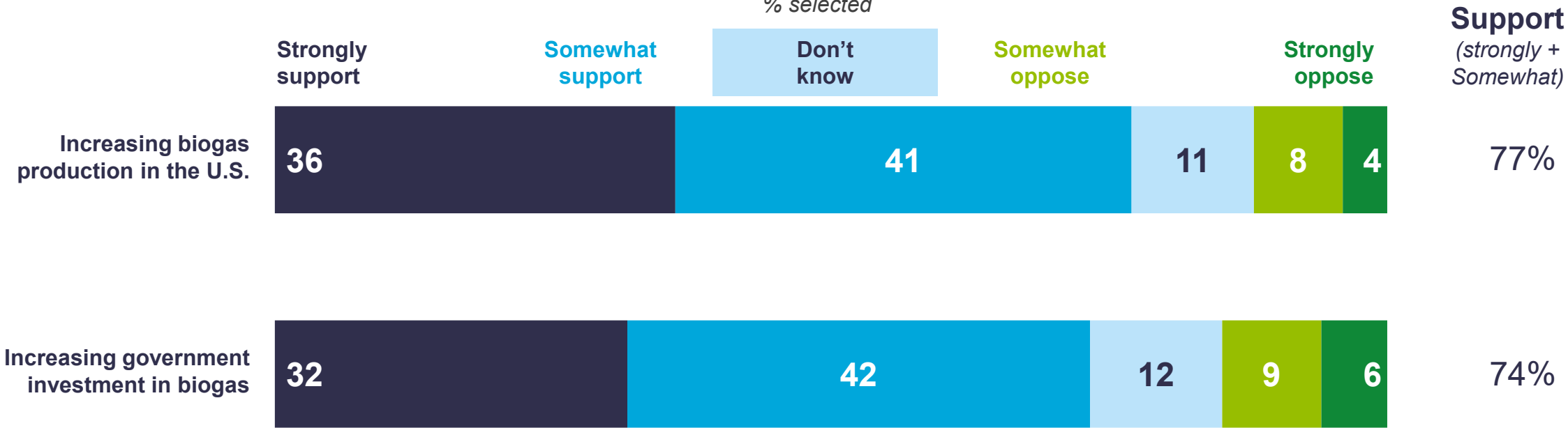
Q12: Based on the description above, do you have a favorable or unfavorable opinion of biogas?

Once introduced, voters support action on biogas: 3-in-4 back expanding the production of, and government investment in, biogas.



Voters’ Support for Each of the Following

% selected



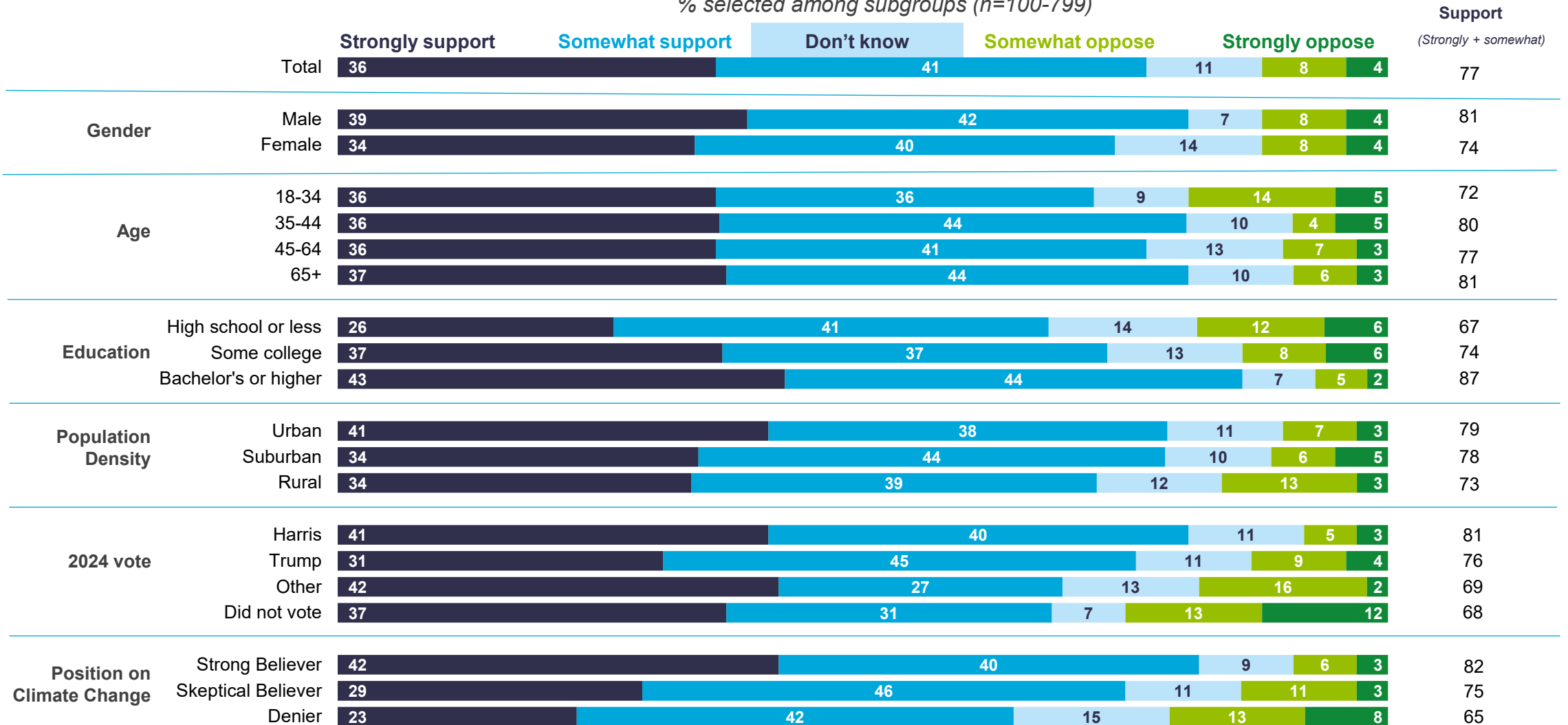
Q13: Based on the description above, do you support or oppose...  
Q18: Below are different policies that are currently being considered in the United States. Please read them carefully and indicate if you support or oppose each.

# All voter cohorts support increasing biogas production

AmericanBiogasCouncil.org

## Voters' Support for Increasing Biogas Production in the U.S.

% selected among subgroups (n=100-799)



Q13: Based on the description above, do you support or oppose... Increasing biogas production in the U.S.

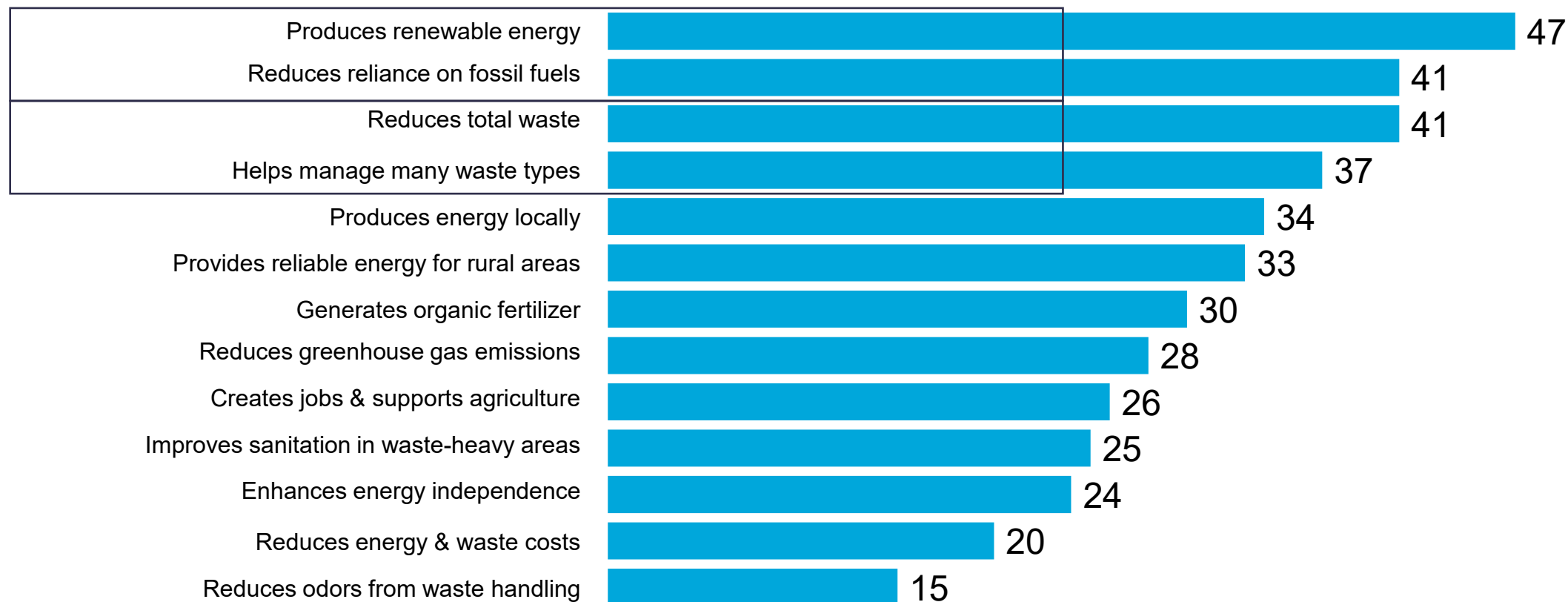
# Upon learning about biogas, voters recognize value in its dual function as a waste management system and a renewable energy source.



AmericanBiogasCouncil.org

## Primary Benefits of Biogas

*% selected among top four factors*



Q14: What would you say are the primary benefits offered by biogas energy? Please select four.

*Highlighting indicates top four selections within party.*

# Three in four voters, including majorities across party ID, support energy and farm-funding measures which would bolster biogas energy.



AmericanBiogasCouncil.org

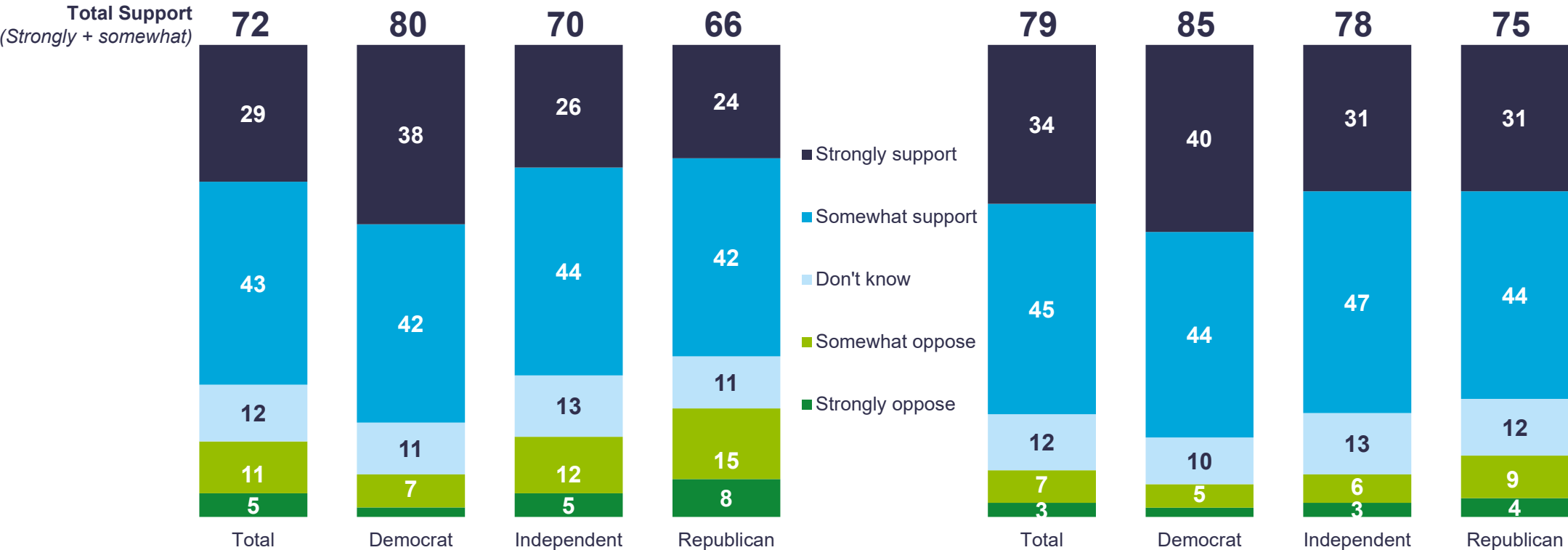
## Voters' Support for Each of the Following % selected

### Energy Tax Credits

### Farm Bill Funding

**Descriptions respondents reviewed:** This proposal would expand federal tax credits available to businesses for investments in certain clean energy technologies, such as solar or wind energy, clean transportation fuel, or energy-efficient improvements to commercial buildings. The credits are intended to reduce the upfront cost of these technologies and encourage broader adoption. Biogas systems could be eligible for these credits, which may support their installation in agricultural, municipal, or industrial settings.

**Descriptions respondents reviewed:** This proposal would increase federal spending in the next Farm Bill on programs that provide support to farmers, encourage sustainable agricultural practices, and improve access to food in rural or low-income areas. It would also include funding for conservation programs, infrastructure, and agricultural research. Some of this funding could be used for biogas projects on farms, including systems that convert organic waste into energy.



An average of **75% of all voters** support both policies.

Q18: Below are different policies that are currently being considered in the United States. Please read them carefully and indicate if you support or oppose each.

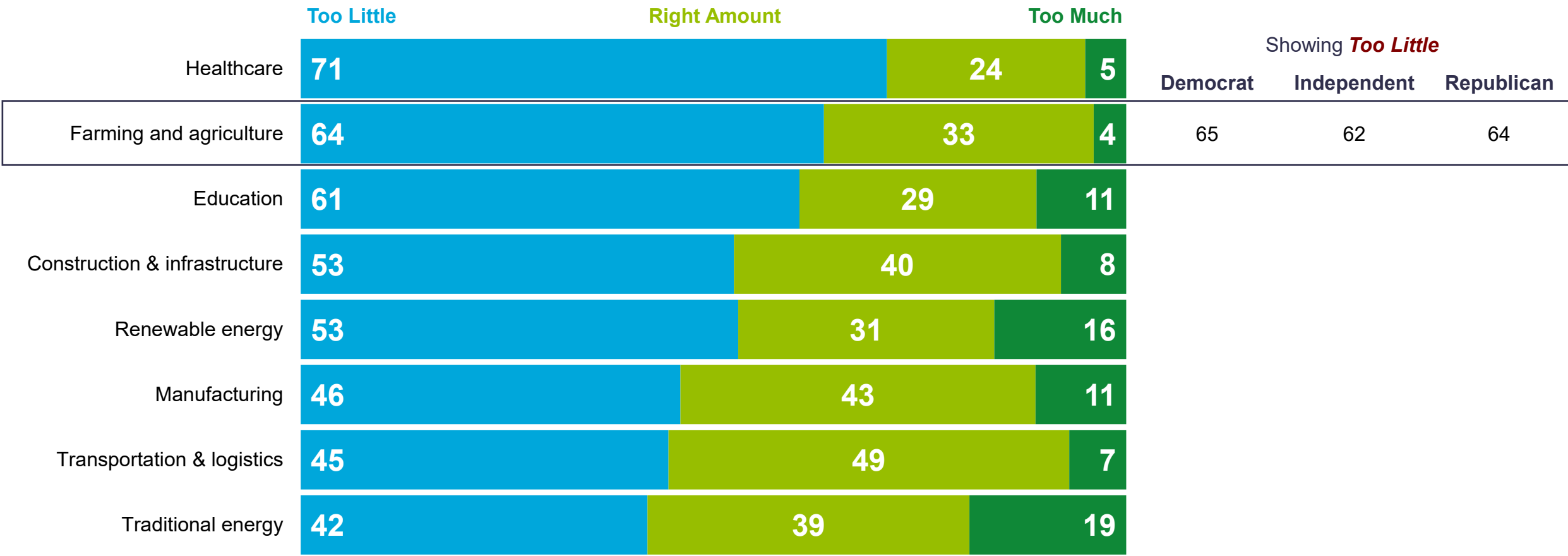
# Across party lines, voters believe farming and agriculture are not receiving enough support from the government



AmericanBiogasCouncil.org

## Amount of Government Support Voters Say Each Industry is Receiving

% selected



Q3: Do you think political leaders in the U.S. are providing too much, too little, or the right amount of support to each of the following industries?